



Our company specializes in the manufacturing of lanyards. Thanks to our powerful machines, we are able to produce100% customized lanyards, both the material (any pantone) and the logo, from one colour to full colour, using different and very advanced printing tecniques.

The quality is excellent, our lanyards are identical with the initial design. In Europe we have already distributed over 8.000.000 lanyards so we ensure our efficiency in responding to all volume of orders. We have organised many publicity events with the participation of these products in several European and Middle East countries.

We participate in major trade fairs such as PSI Dusseldorf, Hong Kong Gifts & Premium, from where we import all the new ideas and trends in order to update our clients with new products.

Our articles are excellent as inserts for newspapers or magazines. The goods that we manufacture are brought both from our factory in Europe (Made in EU) or from our factory in China. As we have our own office in Hong Kong, we guarantee the quality control, the price and delivery on time.













### **Felts Products**







# **Felts Products** PHS018-2 PHS018-1 PHS021 PHS020 PHS019 PHS022 PAGE 07

### **Felts Products**

















PHS038-9

PHS038-12

PAGE 12









### Felts Products









































### **Short Straps**



### **Phone Holders**

### **About Cell Phone Holders.**

Cell phone holders are pouches that provide convenient storage for your cell phone. They can be attached to lanyards and customized with the design of your choice.

PHS061 We have recently completed the designs for our new and innovative line of cell phone holders!

PHS060

PHS059



PHS058

PHS055

PHS056

PHS057



PHS064





### Go Green with our Eco-Friendly Products

We at Ascent-Rite are proud to offer a line of Eco-Friendly Lanyards.

We are passionate about being environmentally friendly and doing our best to make our company sustainable. After seeing the damage that has been done to our environment, we are doing our best to conserve resources and go green! We now offer products made of Recycled PET plastic, PLA Fiber derived from corn, as well as BAMBOO.

Our recycled PET lanyards are made from recycled plastic bottles that have been crushed, shredded, and then re–spun into yarn that we can then weave into our products. 1.5 million tons of PET bottles are collected each year, and we are excited to be able to prevent some of those from reaching a landfill.

We also offer lanyards woven with PLA fiber, a newly developed sustainable fiber derived from corn starch. In addition to being biodegradable, compostable, and produced from renewable resources, PLA fibers feel and behave similar to conventional nylon and polyester fibers.

The bottom line is, we believe in doing as much as we can to make the earth a better place to live.

We hope you'll join us in going green!

### **Eco-Friendly Lanyards**



**Tubular Weaving** 



Flat Weaving

quality assurance.

are cleaned, crushed, melted, then spun into

fiber and woven into lanyards. We guarantee

superior manufacturing processes and strict

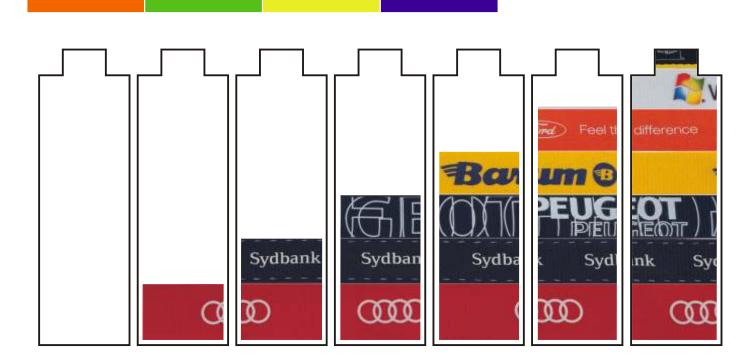
### **Printed Polyester Lanyards**

### What is screen-printing?

Screen-printing, also referred to as silk-screening, is a process used to print designs on fabric. To transfer your artwork onto the product of your choice, a finely woven mesh screen of your artwork is stretched over a frame and laid over the fabric. Colored ink is then applied and pushed through the screen onto the fabric with a squeegee. In order to give you the best results, we do all our screen printing by hand.

### **Printed Polyester**

Lanyards



### **Materials**

We offer CMYK and multi-colored screen-printing on polyester and nylon. Each material has its advantages; nylon has a surface sheen and is smoother to the touch, but screen-printing has longer-lasting results on polyester. Our representatives will be happy to help you choose the material which best suits your needs.

### **Pricing**

The per-unit price for screen-printing is generally close to constant regardless of quantity, so it is a great choice for small quantity or low-budget orders. Screen-printing is usually only done on one side of the lanyard due to cost.

### **Design Size**

Screen-printing requires that a clean margin (no printing) of 2mm be left around all the edges. If you wish to leave no margin, heat-transfer printing is the best option.





PPL013 PPL014 PPL015 PPL016 PPL017 PPL018 PPL019 PPL020

PPL021 PPL022 PPL023 PPL024

PPL025
PAGE 28

### Printed Polyester Lanyards

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### **Printed Polyester Lanyards**



### **Printed Tubular Lanyards**

### **About Tubular Lanyards**

Tubular lanyards are made of two-ply tubular polyester.

### **Printed Tubular**

Lanyards







### **Heat Transfer Printed**

Lanyards =



### **Heat Transfer Printing**

Heat transfer printing, like screen-printing, is a process that transfers artwork onto fabric. However, with heat transfer, your artwork is printed using dye-sublimation ink onto paper that is then laid on top of fabric. Heat and pressure are applied, transferring the ink to the fabric.

This process allows for an infinite variety of long-lasting, multi-colored designs with a level of detail that isn't possible with screen-printing. Additional advantages of heat-transfer include color-fastness (no fading) and a smooth surface. Unlike the pricing for screen-printed lanyards, cost decreases as quantity increases.

### **Heat Transfer Printed Lanyards**





HTL015

HTL016

HTL017

HTL018

HTL011

HTL012

HTL013

HTL014

HTL019

### **Heat Transfer Printed Lanyards**





### **Heat Transfer Printed Lanyards**



### **Printed Nylon** Lanyards



Nylon is a generic designation for a family of synthetic polymers known generically as polyamides. It is one of the most commonly used polymers.

### Characteristics

- 3. High elongation
- 4. Excellent abrasion resistance

- 8. Melts instead of burning
- 9. Good specific strength
- 10. Transparent to infrared light (-12DB)
- The characteristic features of nylon
- More compact molecular structure
- Better weathering properties; better sunlight resistance
- Softer "Hand"
- Superior colorfastness
- Excellent abrasion resistance

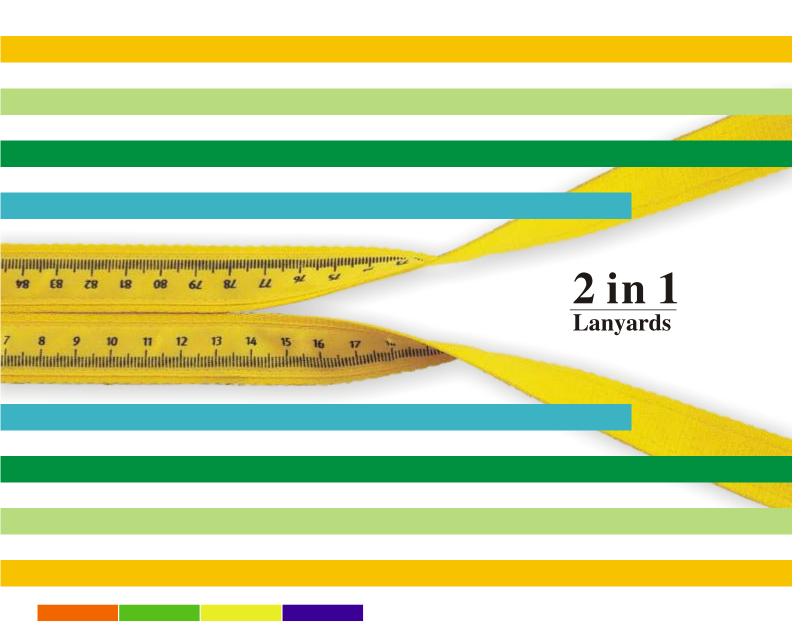








### 2 in 1 Lanyards Polyester With Woven Label



Our high quality 2 in 1 lanyards are made of premium, heavier—weight materials. The base layer of this 2 in 1 lanyard is made of polyester; the top layer is a densely woven fabric with a slight sheen. Your design or logo is woven into the upper layer using Jacquard weaving, then stitched onto the base layer. We can customize your lanyards with the colors and designs of your choice!

- polyester with satin/printed
   Sewing a layer of satin on top of our polyester lanyards gives the lanyards a premium feel.
- polyester with woven labelWeaving your logo onto polyester lanyards



### 2 in 1 Lanyards Polyester With Satin/Printed



### Woven-logo Lanyards



### Woven Logo Lanyards

If you are looking for a more threedimensional feel than you can get with screen-printing, try our woven logo lanyards! Here at Ascent-Rite, we use Jacquard weaving to personalize lanyards with your logo. We can also weave your designs onto luggage straps, ribbons, and webbing.

Options for lanyards include flat polyester or two-ply polyester lanyards.

### Woven-Logo Lanyards Woven-Logo Lanyards Metal Clip For Card Holder WLL003 WLL002 WLL001 WLL005 WLL006 WLL020 WLL021 WLL026 WLL007 WLL008 WLL022 WLL023 WLL024 WLL025 Wovn Logo With Rainbow Metallic Gold

WLL030

WLL031

WLL032

WLL033

WLL034

WLL015

WLL016

WLL014

WLL012 WLL013

WLL011

PAGE 43

WLL017 WLL018

Metal Card Holder

WLL035

### Round We offer printable round cord lanyards in a huge selection of colors and patterns. Round cords have a slimmer look than Cords our standard flat woven lanyards and are compatible with a wide variety of accessories and attachments. Choose from nylon, polyester, and cotton. RCS006 RCS007 RCS008 RCS009 RCS010 RCS001 RCS002 RCS003 RCS004 RCS005

RCS016

RCS017 RCS018 RCS019

RCS020



RCS011

RCS012 RCS013 RCS014 RCS015

### Reflective Lanyards





### **Bottle Holders**





### About Bottle-Holder Lanyards



### **PVC Lanyards**

# PVC002 PVC003 PVC006



### Genuine leather lanyards











### **Neoprene Products**













## Neoprene Products NPP041 NPP040 NPP044 NPP043 NPP045 NPP042 NPP046 Armbands With Multi-function PAGE 55





# **Neoprene Products** LCN030-2 LCN030-1 TRACK NPP057-2 NPP057-1 NPP058-1 NPP058-2 PAGE 57

















# Neoprene Products C World 2012 LCN053 LCN054

























### **Luggage Straps**

### **Short Straps**







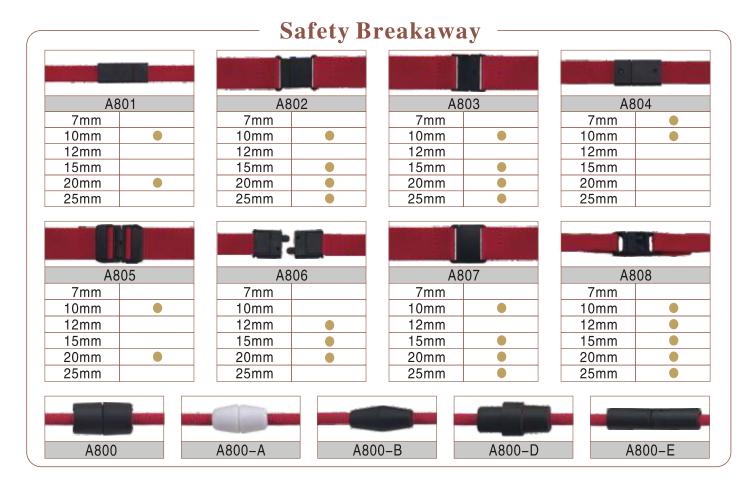


STS118 STS119 STS120 STS121 STS122 STS123 STS124 STS125 STS126

### NAME CARD BADGE



### **Attachments & Accessories** Safety Breakaway/Metal Clamps

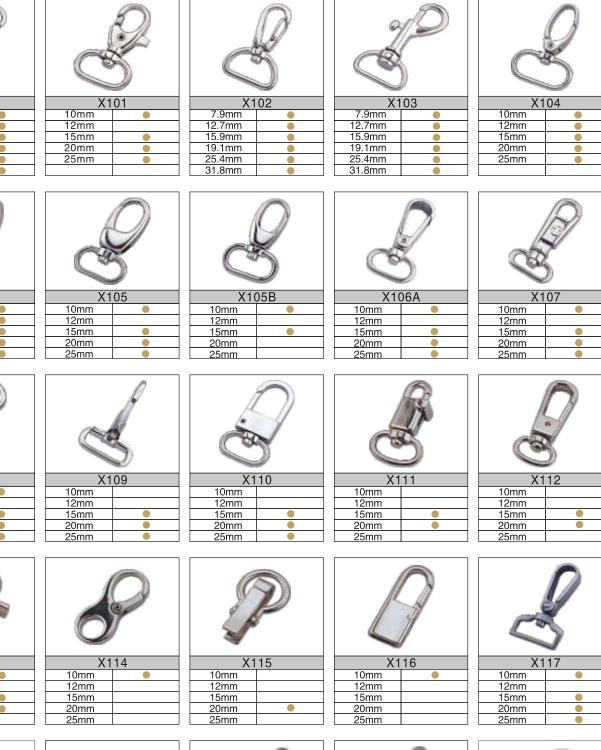




### **Attachments & Accessories**

### **Metal Attachments**







10mm 12mm

15mm

20mm

8.5mm

12mm 15mm 20mm 25mm









### **Attachments & Accessories**

### **Metal Attachments**















Q204B		
10mm		
12mm		
15mm		
20mm		
25mm		
32mm		



E3	367
10mm	
12mm	
15mm	
20mm	
25mm	
32mm	



E368		
10mm		
12mm		
15mm		
20mm		
25mm		
32mm		



E3	869
10mm	
12mm	
15mm	
20mm	
25mm	
32mm	



20mm 25mm

E370		
10mm		
12mm		
15mm		
20mm		
25mm		
32mm		



E371		
10mm		
12mm		
15mm		
20mm		
25mm		
32mm		



D750	
12mm	
15mm	
20mm	
25mm	
27mm	
38mm	



D751	
12mm	
15mm	
20mm	
25mm	
27mm	
38mm	



D ,	02
12mm	
15mm	
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27mm	
38mm	







D754		
15mm		
20mm		
25mm		



D755		
15mm		
20mm	•	
25mm		



D756		
15mm	•	
20mm	•	
25mm	•	



15mm 20mm 25mm













### **Attachments & Accessories**

### **Metal Attachments**



C290 10mm 15mm 20mm 25mm					
15mm 20mm	C290				
20mm •	10mm				
	15mm				
25mm	20mm				
	25mm				









9	
E375	

	75
20mm	
25mm	
38mm	
50mm	







32mm 35mm

38mm



### **Plastic Attachments**







G-551			
8mm			
13mm			
15mm			
20mm			
25mm			
30mm			
32mm			
38mm			



G-552				
8mm				
13mm				
15mm				
20mm				
25mm				
30mm				
32mm				
38mm				
	8mm 13mm 15mm 20mm 25mm 30mm			



G-	553		
8mm			
13mm			
15mm			
20mm			
25mm			
30mm			
32mm			



G-554		
8mm		
13mm		
15mm		
20mm		
25mm		
30mm		
32mm		
38mm		



13mm







38mm



### **Attachments & Accessories**

### **Plastic Attachments**







20mm

25mm

32mm

38mm

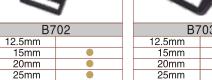
B7	01
12 5mm	

B7	01	
12.5mm		
15mm		
20mm		
25mm		
32mm		
38mm		



15mm

20mm













	B/05		B/	06	
	20mm		10mm		
7	25mm		15mm		
7	32mm		20mm		
٦	38mm		25mm		









































### **Attachments & Accessories**

### **Plastic Attachments**



















### Custom Lanyards Information How to Order Custom Lanyards

ONE

### SELECT THE STYLE & MATERIAL

A - Polyester (flat or tubular)

E - Felt

B - Nylon

F - Neoprene

C - PVC

G - Genuine Leather

D - Eco - Friendly

H - Others

TWO

### CHOOSE THE PRINTING METHOD FOR YOUR LOGO







Silk Screen Printing

Raised Logo Silk Screen Printing

Metallic Gold Silk Screen Printing







Metallic Silver Silk Screen Printing

Heated Transfer Logo

Woven Logo







Woven Labeled Logo

Debossed Heated Logo

PVC Heat Stamped Raised Logo







Glitter Printing Logo

PVC Badge Logo

Silicon Printing Logo

**CHOOSE THE LENGTH & WIDTH** WIDTH 2.5cm Length: 45cm 42cm 6cm SELECT LANYARD COLOR **FOUR** PMS 348C REFLEX BLUE FOREST GREEN RED DARK RED YELLOW **ORANGE** LIGHT RED NAVY BLUE REFLEX PMS 286 PMS 4625 **PMS 266** PROCESS BLUE PURPLE BLUE BURGUNDY **BROWN BLACK** WHITE

### FIVE SELECT IMPRINT / WOVEN COLOR

From the following list, select the colors you would like used to screen-print or weave your logo.



SIX SELECT ATTACHMENT (Please see out page 86-94)

### How to Quick & Easy Ordering

We understand that sometimes you'll need to rush order to meet a deadline. To help ensure that you receive your order in time, we've provided standard lanyard colors (see below) and styles in the 20mm width. By choosing this option, we can significantly reduce manufacturing and processing time. For orders of 5000 pieces or less, we guarantee that your order will be completed in a week!



